

**Kingsley-Pearson Community School  
Marketing Management  
Career Cluster: Marketing**

Subject	High School						WTCC – Entrepreneurship
	Freshman Year	Sophomore Year	Junior Year		Senior Year		
			Fall	Spring	Fall	Spring	
<b>Math</b>	<p align="center"><b>Algebra I (is required for graduation)</b> Students must select to additional math courses</p>						SDV 108 The College Experience..... 1 BUS 102 Introduction to Business..... 3 BUS 124 Business Innovation..... 3 BUS 130 Introduction to Entrepreneurship..... 3 ACC 111 Introduction to Accounting..... 3 MKT 110 Principles of Marketing..... 3 BUS 133 Entrepreneurial Studies..... 3 MKT 140 Principles of Selling..... 3 ACC 131 Principles of Accounting I..... 4 CSC 110 Introduction to Computers..... 3 HCM 239 Customer Service..... 2 COM 723 Workplace Communications..... 3 BUS 185 Business Law I..... 3 MGT 147 Leadership Development..... 3  Program Total..... 40
<b>English</b>	<p align="center">English I, English II, English III, English IV</p>						
<b>Science</b>	<p align="center">Students must select 6 science credits.</p>						
<b>Humanities Social Sciences</b>	<p align="center">Students must select 6 science credits, Modern Problems would be a suggested class.</p>						
<b>Foreign Language</b>	Spanish I	Spanish II	<p align="center">Optional but encouraged.</p>				
<b>Electives</b>	<p align="center">Health and Physical Education</p>						
<b>Career Specialty</b>	<p align="center"> <b>Computer Applications I *</b>  <b>Computer Applications II</b>  <b>Web Design</b>  <b>Personal Finance</b>    <b>(*Word Processing I and Word Processing II are prerequisites to Computer Applications I and Computer Applications II)</b> </p>						